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Tuesday 6th July 2021

Dear Parents,

Summer Reading Challenge 2021 begins on July 10th.

Theme - 'Wild World Heroes!' - a nature themed challenge.

By taking part in this reading challenge, your child will have the opportunity to explore some of the most important issues of our time: plastic pollution, deforestation, wild life decline and nature loss, through the power of reading.

Join the 'Wild World Heroes' and stand up for the future of our planet.

See attached for details on how to join and how the challenge will benefit your child.

Yours sincerely

Miss O'Dea.

It's so easy to take part!

The Summer Reading Challenge runs in 95% of UK public libraries and online at wildworldheroes.org.uk

Wild World Heroes launches on **Saturday 19 June** in **Scotland** and **Northern Ireland**, and on **Saturday 10 July** in **England and Wales**.*

Wild World Heroes in libraries

- Children sign up at their local library and receive a Wild World Heroes collector poster
- They set a personal reading goal for the summer and borrow books, eBooks and audiobooks of their choice
- Each time they finish a book and visit the library, children collect special stickers to add to their poster, plus other Wild World Heroes themed incentives
- They receive a certificate and/or medal for reaching their Challenge goal
- Library staff and volunteers support children in discovering new authors and exploring a wide range of different types of books
- Libraries offer a wide variety of events and activities for families to enjoy all summer long

Wild World Heroes online

- Children sign up for a website profile at wildworldheroes.org.uk
- They set a personal reading goal for the summer, and receive book recommendations and tips for accessing books for free at home
- Each time they finish a book, they add it to their profile and leave a review, unlocking digital badges and online reward items along the way
- They unlock a certificate for reaching their Challenge goal
- Children can play games, enter competitions, share recommendations and more on our free, safe, moderated platform
- With new Wild World Heroes content to discover each week, the fun will continue throughout the summer to keep families engaged

At the heart of the Summer Reading Challenge is children choosing and sharing books of their choice, in any format. Novels, fact books, picture books, graphic novels, joke books, eBooks and audiobooks all count towards completing the Challenge.



*Regional variations may apply, so check with your library to find out when Wild World Heroes activity will start and end in your local area.

The benefits to your pupils



- The Summer Reading Challenge can contribute to the achievement of **all your pupils**, including those with special educational needs, disadvantaged pupils and the most able
- It keeps your pupils reading over the summer, **ready for their return to school** in the autumn, and supports the successful transition between year groups and key stages
- The Challenge encourages children to become more **independent** in their reading, boosting their **confidence** and **self-esteem**
- Children who take part in the Challenge are more **enthusiastic** about reading
- The Challenge offers a fun, free, flexible programme of activities that can **bring families and communities together**



In our survey of parents and carers participating in the Summer Reading Challenge 2020:

- 100% said their child maintained or increased their enjoyment of reading.
- 99% said their child maintained or increased their reading confidence.
- 58% said that taking part helped their family cope better during lockdown and social distancing.

